

PRESS RELEASE

The Layout of the bauma CHINA 2024 Exhibition Hall was Announced

September 25, 2024

On November 26-29, bauma CHINA 2024 will be held again at the Shanghai New International Expo Center! More than 3,400 domestic and foreign exhibitors will gather, and it is expected to attract more than 200,000 global visitors from more than 130 countries and regions to participate in the event in Shanghai, China, presenting many trending products and innovative technologies on an exhibition space of 330,000 square meters.

Layout of the bauma CHINA 2024 Exhibition Hall



- E1, E2, N1, W3, DD: Construction Vehicles / Earth-moving / Road Construction / Lifting Appliances etc.
- E3: Construction Equipment and Tools / Formworks and Scaffolds
- E5, E6: Mining, Extraction and Processing of Raw Materials
- E7: Building Material Production
- N1-N6, E7, W3: Transmission Engineering and Fluid Technology
- W1-W5, E1-E8, EE: Accessories, Spare and Wear Parts
- W5: Intelligent Management

- International Joint Exhibition Stands
- Germany
 - Italy
 - Turkey

* Subject to change - please refer to the latest fairgrounds map onsite.

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12 Major Exhibition Themes Covering the Whole Ecology of the Industrial Chain

This year's exhibition will make record use of **20** indoor exhibition halls and **100,000 square meters** of outdoor exhibition area at the Shanghai New International Expo Centre. Among them, the newly opened E8, EE and N6 halls will meet the willingness of more enterprises to participate in the exhibition.

12 Exhibition Themes:

- Construction Vehicles/Earthmoving Machinery/Road Construction Machinery/ Lifting Machinery, etc.: Outdoor Exhibition Area, Hall E1, Hall E2, Hall N1, Hall W3
- Construction Equipment & Tools/Formworks & Scaffoldings: Hall E3
- Mining, Extraction and Processing of Raw Materials: Hall E5/Hall E6
- Building Material Production: Hall E7
- Transmission Engineering & Fluid Technology: Hall N1-N6, Hall E7, Hall EE, Hall W5
- Accessories, Spare and Wear Parts: Hall W1-W4, Hall W5, Hall E4, Hall E8, Hall EE
- Intelligent Management: Hall W5
- New Energy Technology: Whole Exhibition Area

The largest exhibition area of **Construction Vehicles/ Earthmoving Machinery/ Road Construction Machinery/ Hoisting Machinery** gathers many domestic benchmark manufacturers, including **XCMG, Sany, Zoomlion, SDLG, Longking, Shantui, CRCHI, Dingli, Lovol**, etc., to jointly present the extraordinary strength and latest development of Chinese construction machinery enterprises. At the same time, internationally renowned companies **such as Caterpillar, Wirtgen, Terex, Manitou, Manitowoc, Bomag, Ammann, Skyjack, Haulotte, Hidromek**, etc. will also bring their cutting-edge technologies and innovative products to the same exhibition area, and more companies from Germany, Italy and Turkey will participate in the exhibition.

The two exhibition areas **Transmission Engineering & Fluid Technology and Accessories, Spare and Wear Parts**, also feature many exhibitors. This year, the scale of transmission engineering and fluid technology enterprises has expanded significantly, showing the strong momentum of the vigorous development of the industry. In the equipment and parts exhibition area, the attachments for construction machines sector have sprung up and become the focus of attention in the industry.

As an important business platform for the construction machinery industry in the Asia-Pacific region and even the world, **bauma CHINA 2024** not only brings together international giants and domestic leaders, but also excavates new products and face-to-face in-depth exchanges and cooperation between domestic and foreign professional visitors and buyers, helping to build a docking bridge for Chinese enterprises to go global and international enterprises to come in.

New Themes Focus on New Trends in the Industry

With the wide application of cutting-edge technologies such as artificial intelligence, Internet of Things and big data, the construction machinery industry is accelerating its transformation and upgrading to intelligence, automation, electrification and greening. Digital intelligence technology promotes production cost reduction and efficiency increase, and new energy technology meets the increasingly stringent requirements of environmental protection standards. These breakthrough technologies have injected strong impetus into the sustainable development of the construction machinery industry. To this end, bauma CHINA 2024 has specially planned two new themes: **intelligent management** and **new energy technology**, aiming to focus on leading the digital and intelligent transformation and green sustainable development of the construction machinery industry. These two new themes have not only successfully attracted many "new entrants" who have emerged in the field of construction machinery, including ABB, BYD-FindDreams Battery, Huace Navigation, Shenzhen Huichuan, Xuzhou Wika Electronic, EVE Energy, IFM, CPI Ronghe, etc., but also will bring together the latest electrified construction machinery products brought by benchmarking enterprises, as well as industrial chain solutions around batteries, motors and electronic control systems.

>> bauma CHINA 2024 visitor pre-registration is in full swing! Please [click here to register for a free visit](#)